



FOR IMMEDIATE RELEASE

February 5, 2018

PRESS CONTACT

Shannon McDonough,
smcdonough@lifetimearts.org

Lifetime Arts Awards Grants and Technical Assistance to Five County Agencies as Part of Creative Aging in Westchester Initiative

NEW ROCHELLE, NY — Five Westchester County senior service organizations have each been awarded \$2,500 by **Lifetime Arts** (lifetimearts.org) to plan and implement Creative Aging programs as part of the "Creative Aging in Westchester County" initiative, generously supported by the **Westchester Community Foundation** (wcf-ny.org).

Designed and administered by Lifetime Arts the project increases the capacity of these agencies to enhance the lives of older patrons through professionally-led arts education programs. Creative Aging programs connect older adults with teaching artists specially trained to work with them for hands-on arts programs in all disciplines. These sequential, skill-building workshops embedded in socially-rich community settings, help combat isolation and reinvigorate learning. Senior service organizations that add Creative Aging to their menu of services improve their programming, expand their reach, and attract new partnerships and patrons.

The "Creative Aging in Westchester County" grantees are: **Beth El Synagogue Center** (bethelnr.org) and **Hugh A. Doyle Senior Center** (newrochelleny.com) both in New Rochelle; **The LOFT LGBT Center** (loftgaycenter.org) in White Plains; **Mount Kisco Senior Recreation** (mountkisco.ny.gov); and **Town of Mount Pleasant Office of Elder Americans** (mtplesantanyny.com). "We're so pleased to be working with these groups throughout the county, who, like us, are committed to enhancing the quality of life of older adults in their communities. In addition, we're excited to help the older adults who participate in these programs develop and explore their own creativity," said Lifetime Arts co-founder and Executive Director, Ed Friedman.

About Lifetime Arts, Inc.

Lifetime Arts is a national, nonprofit, arts service organization that promotes the inclusion of professional Creative Aging programs in organizations that serve older adults; prepares artists to develop the creative capacity of older adult learners; and fosters lifelong learning in and through the arts by increasing opportunities for participation in community-based programming.

About The Westchester Community Foundation (WCF)

Westchester Community Foundation's mission is to connect generous people to the causes they care about and invest in transformative ideas and organizations to improve lives and strengthen our community. WCF is a division of The New York Community Trust, one of the largest community foundations in the country, with assets of approximately \$2.6 billion.

###